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The AOM Advantage

Expanded market, flexibility, choices, AOM makes it easy for any size company to save money and get far better service than they could from the original equipment manufacturers (OEM)

Agility. The word is thrown around a lot these days, but the fact is that every company wants to be an agile company, able to respond to new opportunities instantly, and resolve customer challenges just as quickly. Faster action means faster time-to-value, and that's a major objective for any business.

You invest in technology to increase your agility. It helps you process transactions faster. Find out things faster. Get answers to customers faster. Calculate prices faster so you can get estimates and quotations back to customers faster. Until that computer equipment stops working.

At Someone's Mercy

Larger corporations may have people on staff to fix computer problems, but you may not. If that's the case you find yourself at someone's mercy when you have problems. You depend upon someone to get the computers fixed fast so you can get back to business.

It may be the company that made your computers, the original equipment manufacturer (OEM). If that equipment is still under warranty, they have committed to get it fixed for free. If it's beyond warranty you should prepare to start paying through the nose.

If it's not under warranty anymore, you may turn to the company that sold you the equipment, a computer reseller. They may have service personnel on staff, or they may subcontract that to a third-party maintenance (TPM) company. Hopefully, they know what they're doing and can do it well. It's worth noting that the best TPM companies usually limit themselves to only taking on the largest companies as customers.

What if that equipment is located in your other office halfway across the country? That may pose a problem. The reseller or their TPM partner may not have presence there.

You clearly need more choices. You need an alternative.

The Alternative to OEM Maintenance (AOM)

There is another, better choice.

Ask your reseller if they provide AOM, the Alternative to OEM Maintenance. If they don't, consider seeking out one who does. They can be found on our website!

Top computer resellers obtain AOM for you from the same distribution companies they get your computers from. Rather than warehouse equipment themselves, computer resellers use distributors for "just-in-time" delivery. This saves you money as they don't incur any carrying costs, so it's a good thing!

They also source AOM there to take advantage of volume discounts they couldn't possibly get otherwise, and pass those savings along to you. No more paying OEM service rates. AOM costs 80% less on average!



Alternative to OEM Maintenance

The AOM Advantage, continued

Better yet, the service is top-drawer. AOM uses the best service providers in the business, and they're located everywhere, all over the world. You don't have to go out and find them yourself. You simply place a service request on the easy-to-use AOM portal and AOM takes care of the rest.

- AOM identifies the best available service resource
- AOM assigns the service request to them
- AOM tracks that service event until it's successfully completed
- AOM keeps you informed every step of the way through the AOM portal
- You never receive an invoice

That's an alternative you can take advantage of. An alternative you can afford. An alternative that provides the constant computer performance you need at a price you can feel great about, and its incredibly easy to obtain and use.